



LEGAL NOTICE - Privacy Policy and Protection of personal data
MAY 07, 2021

We inform you that, in accordance with General Data Protection Regulation, the personal data you provide us will be treated as confidential way and its collection has the following purposes:

Who is responsible for the processing of your personal data?

CMS Group (hereinafter CMS)

Who is the Data Protection Officer?

He is responsible for ensuring diligent compliance with the regulations for the protection of personal data, you can contact our Data Protection Delegate at szubillaga@cmspeople.com

How have we obtained your personal data?

We have obtained your personal data through previous relationships that you have maintained with CMS, or because of the relationships that you have currently maintained with our company, either because of your condition as an event attendee, sponsor, speaker, moderator or having participated in any of our congresses or webinars, or having requested that we send you information about our activities, forums and conferences.

What personal data do we process?

The data that we will treat about you for the legitimate purposes that are explained later, are the following:

- * Name and surname
- * Professional email
- * Personal email (if you have provided it for your contact)
- * Business
- * Position
- * Mobile phone (if you have provided it for your contact)

Filming and photographs of the events, both face-to-face and digital

CMS People Europe may also make use of all types of graphic or film material obtained as a result of the development of its events, congresses, workshops and webinars, being able to disseminate the aforementioned material for commercial and advertising purposes.

Why do we process your personal data?

To inform you promptly of our events, forums and congresses, and specifically:

- * Inform you promptly about the news and relevant news of the sectors and industries where we develop our activity. Own information or elaborated by third parties.
- * Email you your digital badge and / or other information about the events in which you participate.
- * Inform you by email or by phone of changes that our scheduled events may have.
- * Invite you to be part of the content agenda of an event, forum or congress as a speaker or moderator.

* Information about the company, its activities, contests, products, services, offers, special promotions, as well as documentation of various kinds.

* Invite you to become a sponsor of our events, forums and conferences.

Additionally, we also process your data to send, even by electronic means, promotional communications about activities, campaigns and initiatives of a similar nature to those you have previously participated in.

For what reason can we process your personal data?

The processing of your personal data related to maintaining your relationship with CMS as an assistant, speaker or sponsor, is legitimized as it is necessary to comply with the obligations derived from the organization of our events.

The processing of your personal data for sending promotional information about CMS activities, forums and congresses similar to those you have participated in, responds to a legitimate interest of our company and is authorized by current regulations.

When and for what reason can we provide your data to third parties?

Your data may be transferred to the recipients indicated below, for the reasons explained below:

* Companies of the CMS group for the same purpose as the person responsible for the file.

* In the event that you register (or a third party; secretary, assistant, partner, sponsor) to an event through the Website, and if you do not state otherwise when receiving your digital accreditation, the personal data provided may be transferred to sponsors and partners of the event you are attending in order for them to send you commercial information by different means, including electronic ones. The data provided are exclusively: Name and surname, company, position and professional email.

* In the event that you participate as a speaker, speaker or moderator in order to coordinate everything related to your participation with the CMS team and other speakers.

What are your rights?

You can exercise your rights of access, rectification, deletion and portability, limitation and / or opposition to treatment, through the postal and electronic addresses indicated. Likewise, if you consider that the processing of your personal data violates the regulations or your privacy rights, you can file a claim to our Data Protection Officer